

Course Specification

Published Date:	21-Sep-2020
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Status:	Validated

Core Information

Awarding Body / Institution:	University of Wolverhampton		
School / Institute:	Wolverhampton School of Art		
Course Code(s):	AD013Z31AN	Part-time	9 weeks
Course Title:	Leadership in the Arts and Cultural Sector		
Hierarchy of Awards:	University Statement of Credit Leadership in the Arts and Cultural Sector		
Language of Study:	English		
Date of DAG approval:	25/Sep/2017		
Last Review:	2016/7		
Course Specification valid from:	2016/7		
Course Specification valid to:	2022/3		

Academic Staff

Course Leader:	Susan Goodwin
Head of Department:	Ms Margaret Ayliffe

Course Information

Location of Delivery:	Arts Connect
Category of Partnership:	Not delivered in partnership
Teaching Institution:	University of Wolverhampton
Open / Closed Course:	This course is open to all suitably qualified candidates.

Entry Requirements:

Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS)

Students require a Bachelors Degree and two years' experience of working in the arts and cultural sector in the UK.

Distinctive Features of the Course:

This course is designed especially for arts and culture professionals working in learning and engagement in the West Midlands. It is suitable for those who want to:

- Be more influential in your current work and make a bigger impact.
- Build confidence in your own leadership potential.
- Be an aspiring and inspiring leader in the sector.
- Be part of a wider regional network.

What will this course do for you?

- Help develop personal leadership and organisational effectiveness
- Help develop and deepen self-awareness and awareness of others to build productive relationships
- Increase understanding of the broader context for Arts and Culture in the region and build networks to benefit the sector and Children and Young People

The link below is to a short video about the experience this course provides

<http://www.artsconnect.co.uk/what-were-doing/leadership/>

Our staff team brings together a wealth of experience and skills in leadership and organisational development; leading and managing change in the public sector; leading an arts organisation and Arts and Heritage Consultancy.

Educational Aims of the Course:

This programme is a leadership development programme specifically designed for arts and cultural sector professionals working in learning and engagement.

Are you a leader or an aspiring leader working with or for children and young people in arts and cultural organisations?

In the arts and cultural sector, in common with other areas of work, people with all levels of experience lead in different ways. We see leaders as people who:

- Influence the direction of the work they and others provide for children and young people
- Create ideas and motivate others to join in and commit to their project
- Devise learning programmes for children and young people

To achieve the high quality work they deliver for children and young people leaders in the arts and cultural sector also:

- Manage teams of workshop leaders and artists
- Manage freelance staff
- Develop relationships with partner organisations to achieve common aims
- Develop and manage relationships with funding organisations and sponsors.

And many more tasks which require leadership skills.

Are you delivering some or all of the above activities or you aspire to?

If so this programme is designed to give you the support you need as a leader or aspiring leader in the arts and culture learning and engagement sector.

You will:

1. Develop personal leadership and organisational effectiveness
2. Develop and deepen self-awareness and awareness of others to build productive relationships
3. Understand the broader context for Arts and Culture in the region and build networks to benefit the sector and Children and Young People

Who is this leadership programme for?

You will be a learning and engagement professional who wants to:

1. Be more influential in your current work and make a bigger impact
2. Build confidence in your own leadership potential
3. Be an aspiring and inspiring leader in the sector

Be part of a wider regional network

Intakes:

September

Major Source of Funding:

OTHER FUNDING

Tuition Fees:

Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2017/8			£

PSRB:

None

Course Structure:

September (Part-time)

Year 1

Module	Title	Credits	Period	Type
7AD010	Leadership in the Arts and Cultural Sector	20	INJR	Core

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, to create the best learning experience.

Learning, Teaching and Assessment

Academic Regulations Exemption:

AFRSC/16/22.2.3 Statement of University Credit in Leadership in the Arts and Cultural Sector (Arts Connect).

Section 1.2.3 - Exemption for delivery outside of the standard University Academic Calendar in order to enable teaching in block mode of study for students engaged in Arts Connect initiatives funded by Arts Council England;

7AD010 Leadership in the Arts and Cultural Sector (20 credits).

Effective date: September 2017.

APPROVED

Reference Points:

Quality Code - [Part A: Setting and Maintaining Academic Standards](#). Including :

[Qualifications Frameworks](#)

[Characteristics Statements](#)

[Credit Frameworks](#)

[Subject Benchmark Statements](#)

Quality Code - [Part B: Assuring and Enhancing Academic Quality](#)

[University Policies and Regulations](#)

Equality Act (2010)

Learning Outcomes:

PG Credits Course Learning Outcome 1 (PCCL01)

Demonstrate a theoretical understanding of leadership through influence and a critical awareness of current leadership models in the arts and cultural sector. Apply your knowledge and understanding of leading through influence and use the management frameworks, tools and techniques to be more impactful in your work

PG Credits Course Learning Outcome 2 (PCCL02)

Demonstrate an understanding of the most relevant leadership models in your art form or cultural sector (eg visual arts, performing arts, heritage, libraries), and critically review their efficacy and applicability in supporting you in your professional practice as a leader in the arts and cultural sector

PG Credits Course Learning Outcome 3 (PCCL03)

Demonstrate self-direction through integrating your knowledge and skills developed in the leadership programme to act autonomously in planning and implementing tasks at a professional level.

PG Credits Course Learning Outcome 4 (PCCL04)

Undertake self-assessments of your preferences and styles of leadership and influence, plan for effective interventions and assess the extent to which you are able to make decisions in complex and unpredictable situations that help you achieve your objectives

Overview of Assessment:

Module	Title	Course Learning Outcomes
7AD010	Leadership in the Arts and Cultural Sector	PCCL01, PCCL02, PCCL03, PCCL04

Teaching, Learning and Assessment:

7AD010 Leadership in the Arts and Cultural Sector (20 credits).

The module runs over 4 full day Sessions. Please see the objectives for each Session below. The learning activities in each session include listening to and reflecting on the learning from presentations from the course leaders. This will be balanced with workshop activities to embed the learning such as role play, undertaking self-assessment tests, working in pairs to share understanding and expertise. Guest speakers from the arts and cultural sector will contribute to Session 3. Where possible we will invite students to special events to hear from guest speakers who are national leaders in the arts and cultural sector. For example, John Holden's Seminar - The Ecology of Culture, Visiting Professor, City University, London and honorary Professor, University of Hong Kong on 30th November 2016.

Session 1 – Personal leadership, self-awareness and working with others

Objectives:

- Engage with the purpose of the leadership programme and articulate your expectations
- Develop a deeper understanding of own personality preferences and impact on others
- Appreciate the diversity of people you work with and explore how best to have productive relationships
- Explore your own leadership ideas and create a map to guide you in strengthening your personal leadership

Session 2 – Leading with influence

Objectives:

- Understanding the cultures you work within and how to influence with positive impact
- Develop awareness of different styles of influencing and practice strategies to increase your influence
- Develop a coaching style to having creative and empowering conversations

Session 3 – Political skills to influence context, partnerships and networks

Objectives:

- Understand the wider political and societal context for arts and culture and working with young people
- Engaging effectively with political skill to make your contribution to shaping the work with children and young people
- Surviving and thriving, taking opportunities to progress your ambitions for children and young people

Session 4 - Change management and resilience

Objectives:

- Understand the drivers for change and how best to manage the change process
- Supporting others through change and transition
- Staying on the positive side of change and use creativity, learning and resilience strategies to stay well
- Planning your continuous development as a leader

Assessment methods

Students will be invited to keep a journal of their learning during the sessions and in their day to day work. This will not be assessed but will be a tool for the students to refer back to when writing up their work based study.

Together with the time spent attending the Sessions, the students will undertake further work up to a minimum of 200 hours and they will provide a timesheet for hours spent outside of the formal sessions.

As part of the programme students will be required to undertake a work based study exploring how they can use their leadership skills. They will be asked to:

Identify a specific project and leadership challenge you want to use to apply your learning from leadership programme. This will provide the focus for the work based research enabling you to apply your learning and it will provide the source material for the assessment of the impact and reflections on your leadership.

Consider your leadership in planning and implementing this 'project' and also how it will be inspiring and ambitious for you.

A research question that provides them with the opportunity to evidence the Course Learning Outcomes and their work at Level 7 will be agreed with each individual.

This will form the basis of a written submission of 5,000 words.

The Student's submission will include:

- Evidence of 200 hours of study, including the programme sessions.

5,000 word essay answering a set research question relating to their leadership development in the context of their work place

Assessment Methods:

At the University of Wolverhampton, a variety of modes of assessment will be used to support and test your learning and progress and to help you develop capabilities that are valued beyond your University studies and into your working life. Your course may include a variety of assessment activities:

Written examinations (including online examinations, open and closed book examinations and quizzes)
Coursework (for example, essays, reports, portfolios, project proposals and briefs, CVs, poster presentation)
Practical (for example, oral and video presentations, laboratory work, performances, practical skills assessment)

In the final year of your undergraduate degree, and at the end of your postgraduate degree, you are likely to be expected to write an extended piece of work or research, such as a dissertation or a practice-based piece of research.

Student Support:

The course tutors will provide one to one support and guidance in how to approach your assignment in order to meet the learning objectives. A reading list is provided to support your learning.

Students can access a range of online skills material at: www.wlv.ac.uk/lib/skills

The University Student Support website offers advice on a variety of matters (careers, counselling, student union advice, etc.) Students can also access these services by booking appointment with the SU, careers, counselling services, etc.

Employability in the Curriculum:

As a leader or aspiring leader in the arts and culture learning and engagement sector this programme is designed to give you the support you need to develop your career.

The course is part of the requirements for the Senior Leaders Master's Degree Apprenticeship (Arts and Culture). This is a 2 year course for those looking for a professional qualification.